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**GOURMET TAKEOUT IN WAIKIKI:
DEAN & DELUCA Opens New Grab-n-Go Concept at Royal Hawaiian Center**

(Honolulu, HI)— DEAN & DELUCA opens its second location at Royal Hawaiian Center on November 8, in the form of a love note to Hawaii. Featuring Hawaii's traditional plantation style aesthetics complete with louvers, hand-painted fixtures, and DEAN & DELUCA original Hawaii-exclusive merchandise, this grab-and-go concept heavily features local-style takeout lunches for visitors looking for a quick, high-quality bite.

Synonymous with luxury gourmet goods, the business first opened its doors in SoHo, New York over 40 years ago by Giorgio DeLuca and Joel Dean. The concept of a European-style gourmet experience was new to Americans, and the idea quickly gained popularity. Since then, the brand has adapted to feature the regional flavors of its stores beyond New York while simultaneously introducing worldly flavors to the customers of that region.

The newest concept showcases a range of delicious grab-and-go freshly made menu items that are perfect at the beach, in the hotel, or right outside of the shop. The gourmet sandwiches such as a barbecued pork with mixed berry jam on Hawaiian taro bread, Barbacoa beef with chipotle sauce, Tzatziki Turkey, and Green Goddess (a Vegetarian sandwich) are sophisticated yet satisfying bites. A freshly baked DEAN & DELUCA quiche features avocado, mushrooms, tomatoes, spinach, bacon and mozzarella cheese. Children and adults will also enjoy DEAN & DELUCA sweets such as the Tropical Fruit sandwich with fresh whipped cream, Blueberry Ricotta Muffin, Chocolate-dipped Pretzel Croissant, and the Kona Coffee Macadamia Nut Scone with chocolate covered coffee beans.

Royal Hawaiian Center will also feature made-in-Hawaii and location-exclusive gourmet products such as DEAN & DELUCA macadamia nut chocolates, pancake mix, taro chips, coffee, Hawaiian salts and Hawaiian honey. DEAN & DELUCA logo items include Hawaii-exclusive tote bags, water bottles, and kitchenware.

DEAN & DELUCA HAWAII present two distinctive yet complementary concepts in Waikiki. Both locations are true to the DEAN & DELUCA concept of introducing carefully curated international flavors while highlighting local Hawaiian ingredients and tastes. Find store-exclusive coffee unique to each site with the DEAN & DELUCA Waikiki blend at The Ritz-Carlton and DEAN & DELUCA Royal Hawaiian blend at the new Royal Hawaiian Center shop.



About DEAN & DELUCA

The original DEAN & DELUCA opened for business in September 1977 in SoHo, New York City through the efforts of Giorgio DeLuca--a school teacher turned cheese merchant--and Joel Dean, a business manager at a publisher. They dreamed of creating a place that would offer customers a sumptuous celebration of food and a venue to experience all of the pleasures that cooking and eating can bring.

In 1988, Dean & DeLuca relocated to a 10,000 square foot street-level space at the corner of Broadway and Prince Street with a redesigned concept of an outdoor marketplace Today, DEAN & DELUCA boasts ten locations across the continental U.S.A. including New York City, Washington D.C., Charlotte, North Carolina; Leawood, Kansas, and Napa Valley, California. DEAN & DELUCA can also be found globally with 55 locations, including Hawaii.

DEAN & DELUCA HAWAII

Address: The Ritz Carlton Waikiki
383 Kalaimoku St., 1F
Honolulu, HI 96815

Phone: (808) 729 – 9720
Business Hours: 8:00 AM – 9:00 PM, Daily

Address: Royal Hawaiian Center
2233 Kalakaua Ave., Building B, #B110f
Honolulu, HI 96815

Phone: (808) 492 – 1015
Business Hours: 7:00 AM – 10:00 PM, Daily

Credit Cards Accepted: Visa, Master, JCB, AmEx, Diners, Discover
Parking: Validated Parking Available
Free WiFi: Yes

Website: www.deananddeluca.com
Facebook: [@deananddelucahawaii](https://www.facebook.com/deananddelucahawaii)
Instagram: [@deananddelucahawaii](https://www.instagram.com/deananddelucahawaii)

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If you would like more information about DEAN & DELUCA HAWAII or any of the products mentioned, please call Sascha at (808) 922-8974, or email her at sascha@mediaetc.net.

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